



The Farmers' Market New Zealand Inc in partnership with The Ministry of Economic Development, and the Buy Kiwi Made Campaign proudly presents the series of workshops

BUILDING HEALTHY, INCLUSIVE & CONNECTED FARMERS MARKETS.

Great markets and communities don't just happen! – They are created, nurtured and sustained by caring, connected and involved residents and service providers.

MR DAVID A. WILSON

Founder and Director of Heritage Futures International.

David is committed to building community prosperity, and has over 22 years experience in the field of community and economic development. His work demonstrates that working collaboratively, coupled with careful planning, innovation, entrepreneurship and strong local leadership, leads to healthy and sustainable business and communities.

Hamilton 9th Dec – Waikato University

Blenheim 10th Dec- Scenic Circle Hotel

Gore 11th Dec - James Cuming Wing

5.30pm till 9.00pm (Includes refreshments)

Farmers markets & communities collaborating & networking act as a powerful magnet to attract customers, expertise, resources and capital. They help create sustainable local wealth and jobs.

The workshop aims include;

- **Promoting pro-active and positive attitudes towards improving the effectiveness of local markets**
- **Providing information, tools, motivation, confidence and passion to manage change**
- **Stimulating collaboration between Farmers Markets and communities and creating a peer support network and friendship links across the nation**
- **Encouraging new thinking about ways to better support and nurture the growth of Farmers Markets, locally, regionally and nationally**

"In times of change it is the learners who inherit the future. Those that have finished learning find themselves equipped to live in a world that on longer exists." - Eric Hoffer

The future is not a result of choices among alternative paths offered by the present, but a place that is created first in the mind, next in will, then in activity.

farmersmarkets.org.nz



WORKSHOP FORMAT

TIME EVENT

5.30 Registration, refreshments, nibbles.

6.00 Welcome, Introductions, Workshop overview

6.10 Farmers' Market NZ Inc. – Buy Kiwi Made Overview

**6.25 Building Healthy, Inclusive & Connected Farmers Markets.
Audio Visual Presentation**

7.00 Workshop Discussion

Retain – What is special about our community & market that cannot be lost?

Drop - What do we need to get rid of from our community & market life?

Change – What needs modifying in terms of our community and market life?

**Introduce – What new initiatives are required to enhance our community and
market life?**

7.30 Coffee Break

7.45 Presenting Your Stall Well

8.10 Workshop Discussion / Where to From here?

8.45 Workshop Evaluation & Close.