

Details of your produce, product, existing or proposed market.

Questions and Queries regarding Farmers Markets New Zealand Inc?



For more information  
[info@farmersmarkets.org.nz](mailto:info@farmersmarkets.org.nz)  
[www.farmersmarkets.org.nz](http://www.farmersmarkets.org.nz)

## FMNZ membership benefits

Joining this energetic network of like-minded Farmers' Marketers!

Benefits include:

- Access to a wealth of experience and collated information from within New Zealand and internationally.
- Assistance to start up and grow your market or food business.
- Promotion of your market/stall on FMNZ's website.
- Benefit from FMNZ's work in raising the profile and awareness of Farmers' Markets.
- Networking opportunities with other markets and stallholders.
- Access to market management and stallholders handbooks.
- Cooperative purchasing of Market supplies

North Island - Secretary Kerry Jensen  
(07) 8582173 or 021685719  
[secretary@farmersmarkets.org.nz](mailto:secretary@farmersmarkets.org.nz)

South Island - Chris Fortune  
(03) 5793599 or 021 935 995  
[members@farmersmarkets.org.nz](mailto:members@farmersmarkets.org.nz)



farmers' markets new zealand inc.

## A membership based Incorporated Society.

### *Our direction:*

**FMNZ** provides resources and information for organizing groups, managers and vendors.

**FMNZ** promotes the benefits of Farmers' Markets to the public and food producers

**FMNZ** liaises with organizations such as producer and regulatory bodies on behalf of it's members.

**FMNZ** promotes the development of a national network of farmers' markets and encourages the sharing of knowledge and experience.

FOUNDED BY





farmers' markets new zealand inc.

### FMNZ Inc.



Following incorporation in November 2005 FMNZ embarked on a number of activities to encourage and assist the growth of Farmers' Markets throughout New Zealand. The growth of FMs' has seen

- First Growers Markets in Whangarei 1998
- Hawkes Bay FM opens in 2000
- Marlborough FM opens in 2001
- Otago FM opens in 2003
- FMNZ Incorporated Nov 2005
- FMNZ Conference held in Hawkes Bay 06
- FMNZ producers Market Management handbook and Stallholders Handbook
- Farmers Markets New Zealand wins Innovators award through the restaurant assoc 2006
- Strategy plan adopted to ensure long term success of FMNZ and member markets
- 40 Farmers Markets members 2007/08
- 2<sup>nd</sup> FMNZ Conference held in Marlborough June 08
- Buy Local Funding Accepted by members markets Aug 08 and completed June 09
- FMNZ undergoing second stage of growth and market development
- Authenticity is regarded as the most important issue moving forward

## Authentic Farmers' Market Definition

An Authentic Farmers' Market is defined as one which consists of at least 80% certified local stall holders and governed by accepted practices of farmers markets as per the FMNZ charter. That is, a Farmers' Market is full of locally grown and sourced food which is being sold by the producer, from a defined region.

A certified local stall holder is defined as a stall from which a primary producer sells fresh, local produce they have grown or farmed themselves. In addition, a stall holder may sell value added products made from their own or other local produce sourced from their defined region.

In both cases "Local" means from within the regional boundaries established by individual Farmers' Markets.

Full Members will commit to the definition of Authenticity

### There are three different membership categories

<b>Full Membership</b>	<b>\$280</b> (incl GST)
<b>Associate membership</b>	<b>\$340</b> (incl GST)
<b>Supporter membership</b>	<b>\$ 52</b> (incl GST)
<b>Sponsor membership</b>	(please contact FMNZ committee)

- Full members being regional Farmers' Markets that commit to FMNZ's definition of authenticity and who have met the financial requirements. Full members have one vote
- Associate members are startup Farmers' Markets or businesses. These members receive full benefits but do not have voting rights. Associate members can become Full members upon verification by FMNZ executive only after 12 months. Associate members are working towards meeting the Authentic Farmers market definition
- Supporter members are individuals



## Membership Application Form

(Please detach this section and mail or fax it to FMNZ)

FMNZ Inc

P.O. Box 4400, Hamilton East 3216

PH (07) 8582173

I/we wish to become a member of Farmers' Markets New Zealand Incorporated.

Organization \_\_\_\_\_

Surname \_\_\_\_\_

First Name \_\_\_\_\_

Postal Address \_\_\_\_\_

Email \_\_\_\_\_

Occupation \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile Phone \_\_\_\_\_

Fax \_\_\_\_\_

I enclose payment for

Full membership can only be granted upon verification by FMNZ

- ASSOCIATED MEMBERSHIP \$340 (incl GST)
- SUPPORTER MEMBERSHIP \$52 (incl GST)

Cheques to be made out to Farmers Markets New Zealand Inc PO Box 4400, Hamilton East 3216

Direct credit Payment to Kiwi Bank # 389004060785500

Details: FMNZ Membership Payment



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