



Buy NZ Membership Benefits

Being a member of the Buy NZ Made Campaign is easy with our new Cottage Industry Membership for small businesses. **At only \$75.00 + gst per annum** the cottage industry membership category presents fantastic value.

Cottage industry membership is applicable to all business's whose annual turn over is less than \$150,000, with the only difference from a full membership being that you have to re-apply each year for this membership category.

If you do not fall into this membership category then as a Farmers Market Stall holder you are entitled to a 25% discount of our full member fees which start at a minimum of \$150.00 per annum for 1 –15 staff then costs \$10.00 for each additional staff member.

Joining the campaign and taking advantage of the numerous benefits is easier than ever, just work your way through the following steps:-

1) Join The Buy NZ Made Campaign

To join the Buy NZ Made campaign :

1. go to www.buynz.org.nz and click on the "Join Buy NZ" menu button
2. Select Manufacturer/Service provider for full membership or "Cottage" for the Cottage membership category
3. Select "Fill in the application form here" and fill out your details as requested on the form.
4. Click the submit button and your application form will be sent directly to Buy NZ Made.
5. Once we have received your application we will send out an invoice to you.
6. When you have paid your invoice you will receive a members pack and login details for the Buy NZ Made website.

2) Access the logo, stationary and other benefits

When you login to the website you are able to access a variety of tools, for example you can:-

1. Download the artwork for any of the available logos including NZ Grown.
2. Order stationary online such as the. 25mm NZ Grown Stickers for only \$7.00 per 1000.
3. Fill in a member directory listing form or provide any other information to be listed for free on our members site at www.buynz.org.nz

3) Sign up for www.getnzmade.net

We have recently launched a new website called [getnzmade.net](http://www.getnzmade.net) . The website is designed to be a portal for all New Zealand Made and Grown goods and services.

- a. Manufacturers, Service providers or Growers, load their product information into the site and can then choose to sell direct to the public through a retail profile or have a retailer sell for them.
- b. The cost for our members is \$39.00 per year for a manufacturer profile, (used for Growers and Service Providers also) If they wish to sell direct then there is a one off fee of \$20.00 for a retail profile. There is no commission on sales or any hidden costs.
- c. In recent surveys by Research International limited, it showed that NZ grown food has the largest following for consumers but they still find it difficult to find. Getnzmade.net makes it easy for consumers to find NZ Grown Products.
- d. Members do not need to sell online and can take enquiries about their products, or if they currently have their own online site, they can link their product on getnzmade to the corresponding product on their own site so when the shopper selects "Buy Now" they will then be taken to the participants site to make the purchase.

Disclaimer: All prices quoted are excluding gst.

The NZ Grown Brochure accompanying this sheet contains a special offer for NZ Growers that has expired.