



FMNZ SECRETARY
PO BOX 4400
HAMILTON EAST
3216

secretary@farmersmarkets.org.nz
www.farmersmarkets.org.nz

Application for Interim Market Authenticity

To become an Authentic Farmers' Market you must reach the following criteria: *"An Authentic Farmers' Market is one which consists of at least 80% certified local stall holders"*.

A certified local stall holder is *"A stall from which a primary producer sells fresh, local produce they have grown themselves. In addition, a stall holder may sell value added products made from their own or other local produce sourced from their defined region"*.

For a market to become Authentic, the market must first enter a 12 month interim period, during which time a record of % certified stall holders per market must be kept.

An application for interim Market Authenticity requires a commitment to reach authentic status in 12 months. This interim period allows for a transition period for current farmers' markets to attain an 80% threshold of certified local stall holders. It also allows for time to collate data and show the commitment to managing and monitoring the % on a weekly basis.

Please fill out the form below and return to:
Secretary
Farmers Markets New Zealand Association,
PO Box 4400,
Hamilton East 3216.

Fully paid members as at 30th June, 2009 are eligible to apply for an interim authentic farmers' Market by signing a commitment to achieve the goal of Authentic Farmers' Market.

A market can apply to be certified as an Authentic Farmers' Market after a minimum of 12 and maximum of 36 months as an interim authentic farmers' market.

Commitment to achieve Authentication

The market's Deed, Charter, and / or rules must show the direction of the market, in that it follows the principles and philosophy of a farmers' market as per the authentic farmers' market definition.

Please attach your market deed / charter / rules.

NB: All new farmers' markets after 30th June, 2009 must apply for certified stall holders from the beginning and achieve an 80% authentic stall holder threshold from day one of their market.



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Name of Farmers Market: _____

FMNZ membership: _____

Contact person: _____ Contact number: _____

Contact email: _____

Postal address: _____

Physical market address: _____

- Please attach a full list of all stall holders registered with your market, including contact phone, email, and stall type

Commitment

I _____ commit on behalf of _____ Farmers' Market, that this market intends to achieve an authentic farmers' market certification. We will monitor the % of stall holders who are certified local stall holders with the aim of reaching 80%. We also consent to random auditing of the above details by Farmers' Markets New Zealand Inc.

Signed: _____ Date: _____

On behalf of: _____

FOR OFFICE USE ONLY

Date application received: _____

Interim Authentic Market: APPROVED / DECLINED

Date Certificate sent: _____ Signed: _____

On behalf of Farmers Markets New Zealand Association