



FMNZ SECRETARY  
PO BOX 4400  
HAMILTON EAST  
3216

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www.farmersmarkets.org.nz

### **Application for a Certified Local Stall holder**

To become a certified local stall holder you must reach the following criteria: *“A stall from which a primary producer sells fresh, local produce they have grown themselves. In addition, a stall holder may sell value added products made from their own or other local produce sourced from their defined region”.*

Please fill out the form below and return to your market manager for collection and verification. Your market manager will forward all stall holder applications as part of the market application process. If you attend more than one market, you are required to file a separate form for each market.

### **What does being a Certified Local Stall Holder mean?**

Becoming a certified local stall holder contributes to your Farmers' Market becoming an Authentic Farmers' Market. *An Authentic Farmers' Market is one which consists of at least 80% certified stall holders.*

### **How does this help?**

Given the recent success of farmers markets worldwide, many more farmers' markets are popping up all over. Some are using the farmer's market brand to attract customers despite not actually being a true farmers market. As it is not possible to prevent other markets from using the name “farmers' market”, having authenticated farmers' markets and certified stall local holders means that the customers know if you are genuinely a farmers' market.

### **Farmers' Markets New Zealand**

Farmers' Markets New Zealand provides the tools for managers and stall holders to run and operate a successful farmers' market. Our aim is to make the process as easy as possible, and provide support where needed.

Name of Farmers Market you are a member of: \_\_\_\_\_

Do you sell at other markets? If YES, please list: \_\_\_\_\_

Company Name of Stall: \_\_\_\_\_

Contact person: \_\_\_\_\_ Contact number: \_\_\_\_\_

Contact email: \_\_\_\_\_

Postal address: \_\_\_\_\_

\_\_\_\_\_

Physical address where goods are grown/made: \_\_\_\_\_

\_\_\_\_\_





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Type of stall (eg: grower of fruit, producer of jams...): \_\_\_\_\_

List of primary products grown yourself (please complete table above).

List of value added products made from your primary produce: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List of value added products made from other local produce: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please detail where "other" local ingredients are sourced: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Declaration**

I declare that I am a local stall holder of the \_\_\_\_\_ Farmers' Market, as I am the grower/farmer of these products, and / or, I am the value adder of the value added products I sell and I use only my or other local ingredients. I also consent to random auditing of the above details by Farmers' Markets New Zealand.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Market Manager Verification**

I, \_\_\_\_\_, verify that this stall holder forms part of the \_\_\_\_\_ farmers' market, and has completed this form accurately & truthfully, and has been audited by myself or other qualified personnel.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**FOR OFFICE USE ONLY**

Date application received: \_\_\_\_\_

Certified Local stall holder: APPROVED / DECLINED

Date Certificate sent: \_\_\_\_\_ Signed: \_\_\_\_\_

On behalf of Farmers Markets New Zealand Association